

**M.Com. (Final) Degree Examination August / September 2009**

**Directorate of Correspondence Course**

**COMMERCE**

**Paper - VII**

**International Business**

**(Freshers)**

Time : 3 Hours

Max. Marks : 80

**Note:**

1) Answer any FIVE of the following questions.

2) Each question carries 16 marks.

1. Describe the nature, importance and dimensions of International Business.
2. Critically comment on the theory of Absolute cost advantage and theory of comparative cost advantage with relevant examples.
3. What is meant by internationalization of firms ? Explain various methods available for internationalisation of firms.
4. Discuss the importance of MNCs planning needs with the support of appropriate example.
5. What do you understand by ownership strategy ? Explain the choice of ownership strategies in international business.
6. Define MNC. Explain the nature and characteristics of MNC along with forms of MNCs collaboration. <https://www.kuvempuonline.com>
7. Bring out the significance of communication and negotiation in international business
8. What is meant by Negotiation ? With an example explain the cross - cultural negotiation process.
9. Critically examine the management practices of MNCs at home and host countries.
10. Write short notes on any FOUR:
  - a) Differences between domestic business and international business
  - b) Leontief paradox
  - c) Transfer pricing
  - d) FDI
  - e) Intra - firm trade
  - f) Environmental scanning

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