

Final Year M. Com Degree Examinations

September / October 2014

Directorate of Distance Education

COMMERCE

Paper: VII: International Business

Time: 3 hrs.]

[Max.Marks: New Scheme: 80

Old Scheme: 70

Note:

- a. Sections – A, B and C are common and compulsory for the students both the new and old schemes.**
- b. Section – D shall be answered by only the students under New Scheme (with 20 internal assessment marks)**

Section-A (5X2=10)

Note:

- a. This section is common for the students of both Old and New Schemes.**
 - b. Answer any five of the following questions.**
 - c. Each question carries 14 marks.**
1. What do you mean by International business? Describe the roles and limitations of international business.
 2. Discuss theories of international business.
 3. What do you mean by MNC? Explain the role of MNC's.
 4. Explain the types of strategies for international business.
 5. What do you understand by cross culture negotiations? State possible reasons for cross culture negotiations.
 6. Distinguish between market perfection approach and transaction cost approach to FDI.
 7. What do you mean by environmental scanning? Explain its relevance from the point off view as international business.
 8. Explain employment and labour relation in India with regard to International business.
 9. What is the status of trade in goods and service in India? Explain.
 10. Comment on International investment decisions.

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Section-D (1X10=10)

Note:

- a. This Section is only for the student of NEW Scheme (with 20 internal assessment marks).**
- b. Answer any one question and it carries 10 marks**

- 11. How do you bilateral and multilateral agreement reserve and prevent conflicts?
Discuss.
- 12. What is joint venture? How do JVs create synergy in international business.

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