



**Q.P.Code : 57233**

**Second Year M.Com. Degree Examination, September/October 2013**  
**(Directorate of Distance Education)**

**COMMERCE**

**(DPB 530) : Course – VII : International Business**

**Time : 3 Hours**

**Max. Marks : New Scheme : 80**

**Old Scheme : 70**

**SECTION – A**

**(5×14=70)**

**Note :** a) This Section is common for the students of both **old** and **new** Schemes.  
b) Answer **any FIVE** questions. **Each** carries **FOURTEEN** marks.

1. Explain the Factors Endowment Theory of international trade. Also explain relevance of the theory in the present content.
2. Why firms go international ? Explain the objectives and functions of a firm planning for international business.
3. Critically examine the merits and demerits of various methods of international market entry strategies.
4. Discuss the issues and challenges involved in transfer pricing in the context of international business.
5. Explain the steps involved in strategic planning of a MNC. Also explain the planning premise. <https://www.kuvempuonline.com>
6. Discuss the managerial problems of cross culture organizations.
7. Explain the problems and prospects of technology transfer between a foreign and host country firms.
8. Discuss the different forms of political risks involved in international business.
9. Evaluate the advantages and disadvantages of FDI, Also explain the role of FDI in economic development of host country.
10. What are the various ethical dilemma faced by an international business ? With an example, explain the frameworks for resolving ethical dilemmas.

**SECTION – B**

**(1×10=10)**

**Note :** a) This Section is only for the students of **new** Scheme (with **20** internal marks)  
b) Answer **any ONE** of the following and it carries **10** marks.

11. What are the differences between poly centrisism and ethno centrisism ?
12. Critically examine the different strategic considerations involved in international business.