

Final Year M.Com., Degree Examination

October / November 2015

(Directorate of Distance Education)

COMMERCE

DPB 540: Course-VIII: Business Ethics and Corporate Governance

Time : 3 Hours

Max. Marks (New Scheme): 80

Old Scheme: 70

Note:

- a. Sections-A, B and C are common and compulsory for the students of both New and Old Schemes.
- b. Section-D shall be answered by only the students under New Scheme (with 20 internal assessment marks)

Section - A (5x2=10 Marks)

Note: Answer all the sub-questions and each sub-question carries two marks. Answer to each sub-question shall be in not more than six sentences.

1. a) What is meant by moral duty?
b) Define corporate social responsibility.
c) What do you mean by insider trading?
d) What is ethical behaviour?
e) Define business ethics.

Section - B (3x10=30 Marks)

Note: Answer any three questions and each question carries 10 marks. Answer to each question shall be in not more than five pages.

2. "Ethics is considered as every body's Justice". Do you agree? Why?
3. Analyze the positive and negative outcomes a business could experience as a result of performing social responsibility activity.
4. Write an analytical note on ethics in advertising.
5. How does insider trading harm investors of corporate entities?
6. With suitable examples, discuss the computer - related unethical issues.

Section - C (2x15=30 Marks)

Note: Answer any two questions and each question carries 15 marks. Answer to each question shall be in not more than eight pages.

7. Write an explanatory note on the protection of intellectual property rights.
8. Discuss Gandhian approach to business and business behaviour.
9. How can audit systems be used for enforcing ethical behaviour on business entities.

Section - D (1x10=10 Marks)

Note: This Section is only for the students of NEW Scheme (with 20 Internal assessment marks). Answer any ONE question and it carries 10 marks. Answer to the question shall be in not more than five pages.

10. Discuss the role of business ethics in building a good society.
11. Write an analytical note on Islamic approach to business behaviour.

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