

**Final Year M.Com., Degree Examination
October / November 2015**

(Directorate of Distance Education)

COMMERCE

DPB 510: Course-V: Business Environment and Policy

Time : 3 Hours

Max. Marks (New Scheme): 80

Old Scheme: 70

Note:

- a. Sections-A, B and C are common and compulsory for the students of both new and old schemes.
- b. Section-D shall be answered by only the students under New Scheme (with 20 internal assessment marks)

Section - A (5x2=10 Marks)

Note: Answer all the five sub-questions and each sub-question carries two marks. Answer to each sub-question shall be in not more than six sentences.

1. a) Identify the techniques of environmental scanning and monitoring.
b) What is monetary policy?
c) What are the rights of consumer under Consumer Protection Act, 1986?
d) What is CSR?
e) Mention any four features of MNCs.

Section - B (3x10=30 Marks)

Note: Answer any three questions and each question carries 10 marks. Answer to each question shall be in not more than five pages.

2. Briefly explain the role of demographic and socio-cultural environment in business.
3. Write an analytical note on structural adjustment programmes in India.
4. Discuss the impact of legislature, executive and judiciary on business.
5. Bring out the salient features of technological policies formulated by the Government of India.
6. What kind of technical assistance do MNCs' affiliates provide to their suppliers and customers in the host country? Discuss.

Section - C (2x15=30 Marks)

Note: Answer any two questions and each question carries 15 marks. Answer to each question shall be in not more than eight pages.

7. "Government policies influence the economic environment significantly'. Do you agree? Why?
8. Discuss the major implications of MRTP and FEMA Acts on Indian Business.
9. "Business should always participate in the socio-cultural affairs". Illuminate with relevant examples.

Section - D (1x10=10 Marks)

Note: This section is only for the students of NEW Scheme (with 20 internal assessment marks). Answer any ONE question and it carries 10 marks. Answer to the question shall be in not more than five pages.

10. What is meant by economic reforms? Explain the important features of Economic Reforms.
11. Explain the role of IMF in preserving economic balances among member-countries.

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