

Final Year M. Com Degree Examinations

September / October 2014

Directorate of Distance Education

COMMERCE

Paper: V: Business Environment and Policy

Time: 3 hrs.]

[Max.Marks: New Scheme: 80

Old Scheme: 70

Note:

- a. Sections – A, B and C are common and compulsory for the students both the new and old schemes.**
- b. Section – D shall be answered by only the students under New Scheme (with 20 internal assessment marks)**

Section-A (5X2=10)

Note:

- a. This section is common for the students of both Old and New Schemes.**
 - b. Answer any five of the following questions.**
 - c. Each question carries 14 marks.**
- 1. Firms which systematically analyze and diagnose the environment are more effective than those which don't. Elucidate.**
 - 2. Evaluation of organizational internal environment is herculant task for managers than external environment" justify with suitable examples.**
 - 3. What are the important KRA's the strategic manager will have to consider while formulating his functional and business strategies?**
 - 4. Bring out the salient features of Technological policies initiated by Government of India**
 - 5. Explain the role of development banks and economic planning in India in transforming Indian corporate houses..**
 - 6. Explain various socio-political elements and legislative infrastructure of Indian economy.**
 - 7. Explain various provisions and salient features of MRTP Act.**
 - 8. Explain the role of WTO and SARRC on development of world economies.**
 - 9. Discuss the role of Foreign trade in economic development. What are the various control measures designed to manage and monitor foreign trade.**

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Section-D (1X10=10)

Note:

- a. This Section is only for the student of NEW Scheme (with 20 internal assessment marks).**
- b. Answer any one question and it carries 10 marks**

- 10. "Policy frame work of the Government accurate industrial and economic growth". Explain.
- 11. Economic Liberalisation has helped the Indian Industries in optimization of performance.

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