



**DPA – 510 (Com)**

**First Year M.Com. Degree Examination, July/August 2011  
(Directorate of Distance Education)**

**Paper – I : PRINCIPLES AND PRACTICES OF MANAGEMENT**

Time : 3 Hours

Max. Marks: New Scheme 80

Old Scheme 70

- Instructions :** 1) Students who have attended 30 Marks IA Scheme will have to answer for total of 70 Marks.  
2) Students who have attended 20 Marks IA Scheme will have to answer for total of 80 Marks.  
3) Answer **any FIVE** of the following (Section – A) questions. **Each** question carries **14** marks (for both 70-80 Marks Schemes).

**SECTION – A**

**(5×14=70)**

- Note :** 1) This Section is common for the students of both **Old** and **New** scheme.  
2) Answer **any FIVE** of the following questions.  
3) **Each** question carries **FOURTEEN** marks.

1. Explain the importance of management in modern business.
2. Why business organization need to motivate employees ? Explain.
3. What are the differences between planning and forecasting ? Describe.
4. Write a detailed note on Management by objectives.
5. What is controlling ? State its role in improving the performance of organization.
6. Write a brief note on thoughts of management.
7. Explain problems involved in decision making.
8. What is communication ? Explain types of communication.

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9. What is leadership ? What are the qualities of leadership ?
10. What do you mean by direction ? Explain the role of direction.

SECTION – B

(1×10=10)

**Note :** 1) This Section is **only** for the students of New Scheme.  
2) Answer **any ONE** of the following questions and it carries **TEN** marks.

11. Discuss the role of organising in effective management of an organisation.

OR

12. Trace out the barriers to communication and suggest the measures to overcome those barriers.