

Q.P. Code – 13308(A)

Third Semester B.Com. Degree Examination

NOVEMBER/DECEMBER 2016

(2015-16 Batch)

English Language

**(SCC 080) Paper III – ENGLISH IN FOCUS 3 AND COMMERCIAL
CORRESPONDENCE**

Time : 3 Hours]

[Max. Marks : 80

SECTION - A

(POETRY)

1. Annotate any TWO of the following :

2 × 4 = 8

- (a) I have learned to say, 'Goodbye',
when I mean 'Good riddance'.
- (b) She'll cry and wonder
what went wrong
Then she'll begin
to sing this song.
- (c) If it doesn't absorb you
if it's never any fun,
don't do it.

**2. Answer any TWO of the following in not more than a page and a half
each :**

2 × 6 = 12

- (a) How does the poem "Once Upon a Time" capture the difference between
the past and the present?
- (b) How does the poem "The Patriot" record success and failure as parts of
life?
- (c) Examine Daya Pawar's poem, 'Oh Great Poet', as an indictment of
discrimination based on caste.

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SECTION - B

(PROSE)

3. Answer any TWO of the following in not more than two pages each :

2 × 8 = 16

- (a) Describe Jaykali's personality in detail.
- (b) Comment on the surprising end of O Henry's short story, "In Mezzotint".
- (c) What suggestions does Shaw give to foreign students of English language?

4. Write a brief note on any ONE of the following :

1 × 4 = 4

- (a) Mr. Tiwari's editorial.
- (b) Company manners and home manners as described in 'Spoken English and Broken English'.
- (c) The Angel in the house.

SECTION - C

5. Answer any SIX of the following :

6 × 6 = 36

- (a) In response to an advertisement in "The Hindu" write an application along with C.V. for the post of Guest lecturer, to The Principal, Modern Science College, Mangalore.
- (b) You are the Principal of Ace Computer Institute, Jayanagar, Bengaluru. Write a letter to Modern Furniture, M.G. Road, Bengaluru enquiring about the furniture needed for your institution, with catalogue, price list and terms of trade for large buyers. <https://www.kuvempuonline.com>
- (c) As from the Chief Librarian of Sharada Vidya Kendra, Rajendra Nagar, Bhadravathi, write a complaint letter to The Sales Manager, ABC Publications, Dharavad, that the books supplied by them are old editions and therefore cannot be accepted and ask for replacement.
- (d) Write a letter to your credit customer demanding immediate repayment of long term debt of Rs. 1,00,000.
- (e) Draft a favourable reply to the status enquiry from Quality Furniture, Mangalore about the status of a new credit customer.
- (f) Draft a circular letter on behalf of The Regional Manager, Canara Bank, Shimoga, announcing the opening of a new branch in the Industrial area of the city.

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- (g) As from the principal of a college, write a letter to the manager, Geeta Publications, Mysore, placing an order for various commerce books.
- (h) As the Manager of Vijaya Bank, Temple Road, Chitradurga, write a favourable reply to your customer's request for an overdraft facility against the security of Kissan Vikasa Patra.

6. Explain the meaning of any FOUR commercial and computer terms in one or two sentences each : 4 × 1 = 4

- (a) Liquid assets
- (b) Slump
- (c) Status enquiry
- (d) Hedging
- (e) Bucket shop
- (f) Blue chips
- (g) Hammering
- (h) Bull

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