

First Year B.B.M. Degree Examination

July/August 2011

Directorate of Correspondence Course

COMMERCE

Principles of Management and Organisational Behaviour

Time: 3 hrs]

[Max. Marks: 70/80

PART - A ଏଭାଗ - ଏ

I. Answer any TWO questions. 5 Marks each.

2 X 5 = 10

ଯୋଜନାଦର୍ଶୀ ଏରଥୁ ପ୍ରତ୍ୟେକିଙ୍କ ଲୁହା 5 ଅଂକଗଣ୍ଠା.

1. Write a note on line and staff organisation.
ମାର୍ଗ ମତ୍ତୁ ସଲକା ସଂଖ୍ୟାନେଟ୍ ବାର୍ଗୀ ଓପ୍ପଣେ ବରେଣ୍ଣିର.
2. What is organisational change?
ସଂଖ୍ୟାନା ମାପାଦମ ବିପରୀତ?
3. Write a note on Maslow's theory.
ମ୍ଯାସ୍ଲୋନ ସିଦ୍ଧାଂତର ବାର୍ଗୀ ଓପ୍ପଣେ ବରେଣ୍ଣିର.
4. What is Programme Evaluation Review Technique (PERT)?
ପର୍ଟ୍ ବିପରୀତ?

PART - B ଏଭାଗ - ବ

II. Answer any THREE questions. 10 Marks each.

3 X 10 = 30

ଯୋଜନାଦର୍ଶୀ ମୂଳ୍ୟ ପ୍ରତ୍ୟେକିଙ୍କ ଲୁହା 10 ଅଂକଗଣ୍ଠା.

5. What are the principles and elements of Taylor's scientific management?
ଟେଲରନ ପ୍ରୈଜ୍ଞାନିକ ନିର୍ବକ୍ଷଣରେ ତତ୍ତ୍ଵ ମତ୍ତୁ ଅଂକଗଣ୍ଠାବୁପୁ.
6. Define directing. Explain its importance.
ନିର୍ଦ୍ଦେଶନରେ ବାର୍ଗୀ ପରିଚାରିତା. ଆଦର ପାରମ୍ପରାବ୍ୟକ୍ତିତ୍ୱରେ ବିପରୀତ.
7. Explain the importance and limitations of controlling.
ନିୟମନକାରୀ ପାରମ୍ପରାବ୍ୟକ୍ତିତ୍ୱରେ ମୁକୁ ଉତ୍ତିଷ୍ଠାନରେ ବିପରୀତ.
8. Explain the theories of learning in brief.
ଶରୀରିକ ବିଜ୍ଞାନ କିଛିନ୍ତାରେ ସଂକ୍ଷିପ୍ତ ବିପରୀତ.
9. Explain the determinants of personality.
ବ୍ୟକ୍ତିବିଜ୍ଞାନରେ ନିର୍ଧାରିତ ଅଂକଗଣ୍ଠାବୁପୁ.

Contd... 2

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PART - C ವಿಭಾಗ - ೨

III. Answer any TWO questions. 15 Marks each.
ಯಾವುದಾದರೂ ಎರಡು ಪ್ರಶ್ನೆಗಳಿಗೆ ಉತ್ತರಿ. ತಲ್ಲಿ 15 ಅಂಶಗಳು.

$2 \times 15 = 30$

10. Explain the nature of management and distinguish between management and administration.
ನಿರ್ವಹಣಾ ಶಾಸ್ತ್ರದ ಸ್ವರೂಪವನ್ನು ವಿವರಿಸಿ. ನಿರ್ವಹಣೆ ಮತ್ತು ಆಡಳಿತದ ವ್ಯಾಖ್ಯಾನಗಳನ್ನು ತಿಳಿ.
11. Define morale. Describe the factors affecting it.
ಸ್ನೇಹಿತ್ಯವನ್ನು ವ್ಯಾಖ್ಯಾನಿಸಿ. ಅದರ ಮೇಲೆ ಪರಿಣಾಮ ಬೇರುವ ಅಂಶಗಳನ್ನು ವಿವರಿಸಿ.
12. What is the importance of delegation? What are the factors influencing it – explain.
ಸಂಯೋಜನೆಯ ಪ್ರಾಮುಖ್ಯತೆ ಏನು? ಅದರ ಮೇಲೆ ಪರಿಣಾಮ ಬೇರುವ ಅಂಶಗಳಾವುವು? – ವಿವರಿಸಿ.
13. Describe Mc Gregor's Theory 'X' and Theory 'Y'.
ಮಕ್ಕೆರ್ ಗ್ರೆಗರ್ ನ ಸಿದ್ಧಾಂತ 'X' ಮತ್ತು ಸಿದ್ಧಾಂತ 'Y' ಯನ್ನು ವಿವರಿಸಿ.

PART - D ವಿಭಾಗ - ೩

Note:- Compulsory question for 80 Marks scheme.
ಮೊಟ್ಟಮೊದಲೆ 80 ಅಂಶಗಳ ಪ್ರಶ್ನೆಪತ್ರಿಕೆಗೆ ಇರುವ ಕಡ್ಡಾಯ ಪ್ರಶ್ನೆಗಳು.

Answer any ONE of the following questions. 10 Marks each.
ಯಾವುದಾದರೂ ಒಂದು ಪ್ರಶ್ನೆಗೆ ಉತ್ತರಿ. ತಲ್ಲಿ 10 ಅಂಶಗಳು.

14. What is planning? Explain the characteristics of planning.
ಯೋಜನೆ ಎಂದರೆನು? ಅದರ ಗುಣಲಕ್ಷಣಗಳನ್ನು ವಿವರಿಸಿ.
15. What is span of control? What are the factors affecting on it?
ನಿಯಂತ್ರಣದ ವ್ಯಾಪ್ತಿ ಎಂದರೆನು? ಪರಿಣಾಮ ಬೇರುವ ಅಂಶಗಳಾವುವು.
